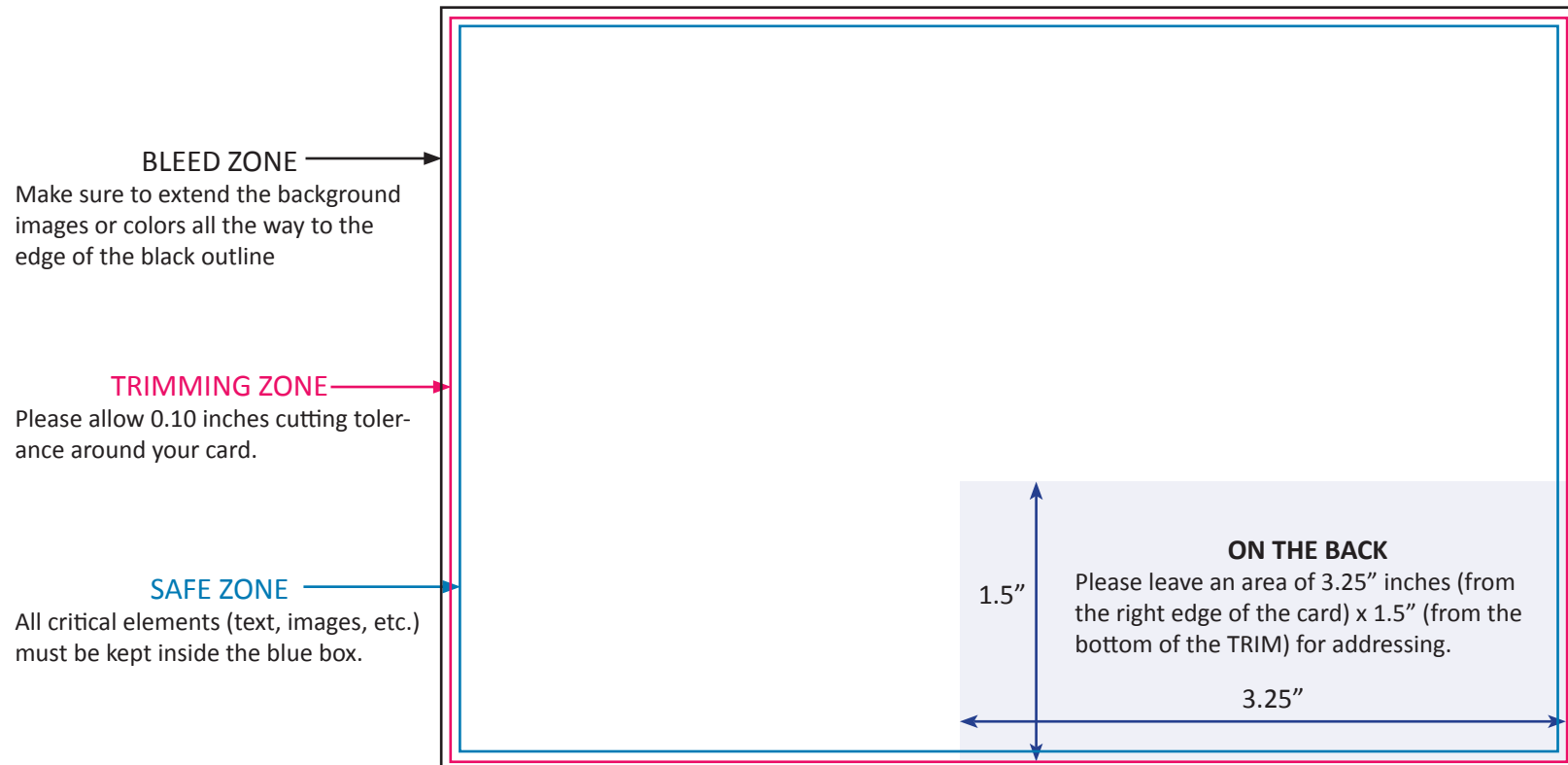


STANDARD POSTCARD (4" X 6")

- Postcards are 4/4 (full color both sides with full bleeds); images should be at least 300dpi
- Set document size to 4.1" x 6.1" (BLACK - BLEED ZONE)
- Create guides/margins 0.05" (all sides) inside the document (PINK TRIMMING ZONE; 4" x 6")
- Make sure all important elements are inside the BLUE line (SAFE ZONE)
- The FRONT of your postcard can be vertical
- **On the BACK of the card, please leave an area that measures 3.25"(W) x 1.5"(H) for addressing. This area must remain clear.**
- Please provide TWO (2) separate **hi-resolution PDF'S**: Postcard FRONT and Postcard BACK



JUMBO POSTCARD FRONT

- Postcards are 4/4 (full color both sides with full bleeds); images should be at least 300dpi
- Set document size to 5.6" x 8.6" (BLACK - BLEED ZONE)
- Create guides/margins 0.05" (all sides) inside the document (PINK TRIMMING ZONE; 5.5" x 8.5")
- Make sure all important elements are inside the BLUE line (SAFE ZONE)
- Please provide TWO (2) separate **hi-resolution PDF'S**: Postcard FRONT and Postcard BACK



JUMBO POSTCARD BACK

- Postcards are 4/4 (full color both sides with full bleeds); images should be at least 300dpi
- Set document size to 5.6" x 8.6" (BLACK - BLEED ZONE)
- Create guides/margins 0.05" (all sides) inside the document (PINK TRIMMING ZONE; 5.5" x 8.5")
- **On the BACK of the card, please leave an area that measures 4.25"(W) x 2.5"(H) for addressing. This area must remain clear.**
- **Please add our mailing indicia to your final design**
- Make sure all important elements are inside the BLUE line (SAFE ZONE)
- Please provide TWO (2) separate **hi-resolution PDF'S**: Postcard FRONT and Postcard BACK

PRSRT STD
US POSTAGE
PAID
ROUND LAKE, IL
PERMIT NO. 78

Please add our mailing indicia to your final design

